

Insider Risk + Data Protection

"Cyberattacks remain a threat for organizations of all sizes around the world, as attack methods become increasingly sophisticated."

-Sara Radicati Ph.D., President and CEO of The Radicati Group.

In the past, organizations relied on perimeter defenses, discovery & classification, and golden images to protect data. That outdated strategy no longer works.

Employees work from anywhere, creating and accessing sensitive data via cloud applications and personal devices. Accurate discovery and classification is impossible given the pace of data creation and use. The perimeter that once kept data contained can no longer be relied upon to stop or even see data leaving.

Introducing the Reveal Platform by Next

Reveal is a modern approach to data protection. It is not an employee or productivity monitoring tool. Reveal analyzes what and how data is being used, then it allows you to determine how to best respond.

Unlike traditional approaches, Reveal doesn't require pre-built policies. It classifies data in real time for immediate visibility and return on investment. Whether your business relies on structured or unstructured data, Reveal can identify, track, and take active steps to protect it all.

Reveal uses predefined and custom-built policies and pseudonymization to detect and mitigate threats without compromising user privacy and preventing bias in monitoring users' activities. User identity is only exposed when necessary, such as in an investigation, and in a tightly controlled, time-bound manner. When a user takes an action that may put sensitive data at risk, pop-up reminders help them self-correct.

Separation of activity from user identity allows the organization to protect data without sacrificing user privacy or employee trust. Security analysts can be shielded from knowing the identity of any user until the risk level deems it necessary for a comprehensive investigation.



Reveal's Data Protection Pillars



The Next Gen Agent for Your Endpoints

Lightweight, intelligent agent

The agent is built to minimize impact on the endpoint, yet still deliver the data protection your business demands.

Machine learning on the endpoint

The agent baselines user activity upon installation and uses multiple algorithms to model and define typical and anomalous behavior.

Comprehensive operating system coverage

The agent installs on Windows, Mac, and Linux endpoints, where it records and analyzes data events to identify risky behaviors.



Built with Today's Tech for Today's Threat Landscape

Cloud native platform

Built for the cloud from day one to speed deployment, reduce operational cost, and minimize complexity.

Policy-free visibility

Reveal provides visibility immediately upon installation. It collects telemetry data from system, user, and network events on the endpoint, providing insights into data use without policies.

Pre-built and custom policies

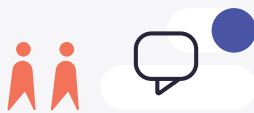
Deploy standard policies for immediate protection or custom build policies designed for your business model and regulatory needs.

Real-time inspection and classification

To keep up with the pace of business and data sprawl, Reveal automatically classifies data in real-time.

Real-time user training

Education guides employees to make the right decisions in the moment when potentially risky behaviors are occurring.



Your Data Protection Partner

SaaS or managed service options

Next's cost-effective, straightforward subscription model includes services and upgrades. Our specialists provide security monitoring, incident response, and provide customized risk assessment reports.

Intuitive user interface

Human readable and correlated dashboards give security teams the context to investigate, assess, prioritize, and respond to alerts.

Investigations that preserve privacy

Pre-built data minimization techniques, pseudonymization and anonymization, let customers detect and mitigate threats while maintaining user confidentiality.

Maximize existing security and technology investments

Integrations with solutions like Splunk, GSuite, and Slack expand data protection capabilities enterprise-wide.



Next is a leading provider of insider risk and data protection solutions. The Reveal platform by Next uncovers risk, educates employees and fulfills security, compliance, and regulatory needs. Unlike legacy DLP, Reveal is a flexible, cloud-native, ML-powered solution built for today's threat landscape. The company's leadership brings decades of cyber and technology experience from Fortra (f.k.a. HelpSystems), DigitalGuardian, Forcepoint, Mimecast, IBM, Cisco, and Veracode. Next is trusted by organizations big and small, from the Fortune 100 to fast-growing healthcare and technology companies.